

CPAN Advocates in Action



Chelsea Klock, RN
Hematology-Oncology
Associates of CNY



Sunshine Maracle
Hope Cancer Care of Nevada



Della Smith
Hematology-Oncology
Associates of CNY





Advocacy Highlights – COA's Patient Advocacy Network (CPAN)

Practice Based/Live Events - 12 recent CPAN Chapter Events

Virtual/Hybrid Events

- CPAN Advocacy Chat: *Educational Conversations on Cancer Advocacy & Policy*
 - **February 11, 2026 - COA's Crystal Ball – What Can We Expect in 2026?**, Ted Okon, Executive Director & Nick Ferreyros, Managing Director, Policy , Advocacy & Communications, COA
 - **2020-2025** | 61 Advocacy Chats | 55 speakers
 - Topics included: COA's Policy and Advocacy Initiatives & patient/caregiver focused topics
 - Join our next CPAN Advocacy Chat – **May 13, 2026**

National Advocacy Live Events:

- COA Hill Day, June 10, 2026
- COA Conference: 12th year Patient Advocacy Track
 - 45 Survivors/Caregivers/CPAN Chapter Advocacy Leaders | 16 Practices | 12 States
- COAs State of Community Oncology (SOCO) – 21 national advocacy groups



38 CPAN Chapters have been launched at the State Level in 24 states

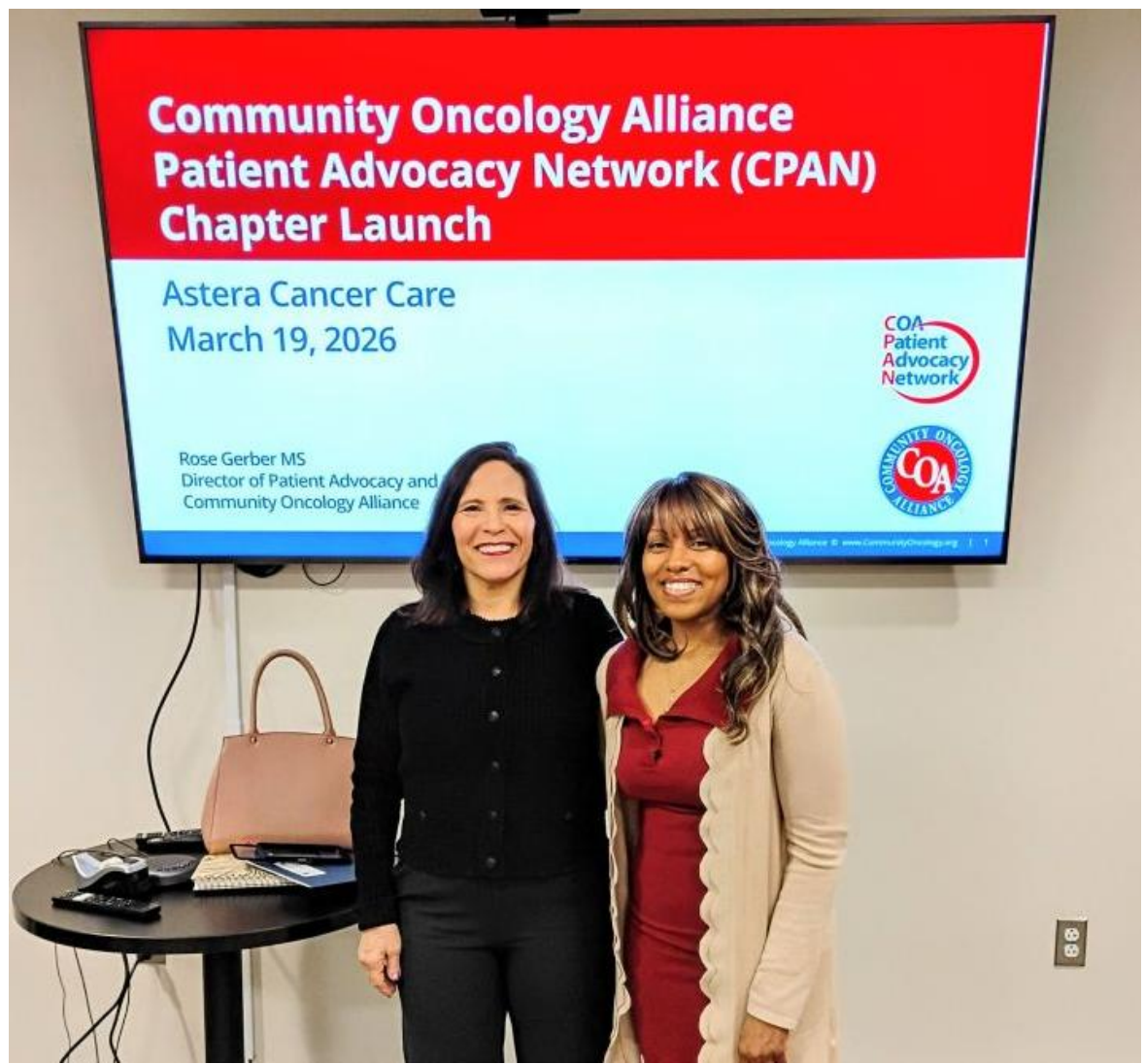




3/19/2026 CPAN Astera Cancer Care Chapter Launch New Jersey



Bruno Fang, MD





3/19/2026 CPAN Astera Cancer Care Chapter Launch New Jersey

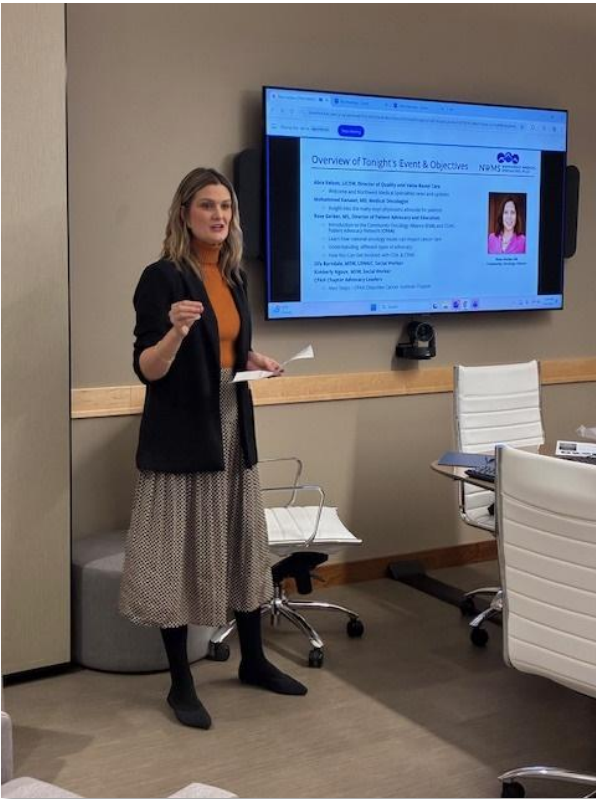
Participants included:

- Patients
- Survivors
- Caregivers
- Executive Leadership
- Clinical Staff
 - Oncologists
 - Social Workers
 - Nurses
 - Pharmacists





3/4/2026 CPAN Chapter Re-Launch Northwest Medical Specialties, Washington



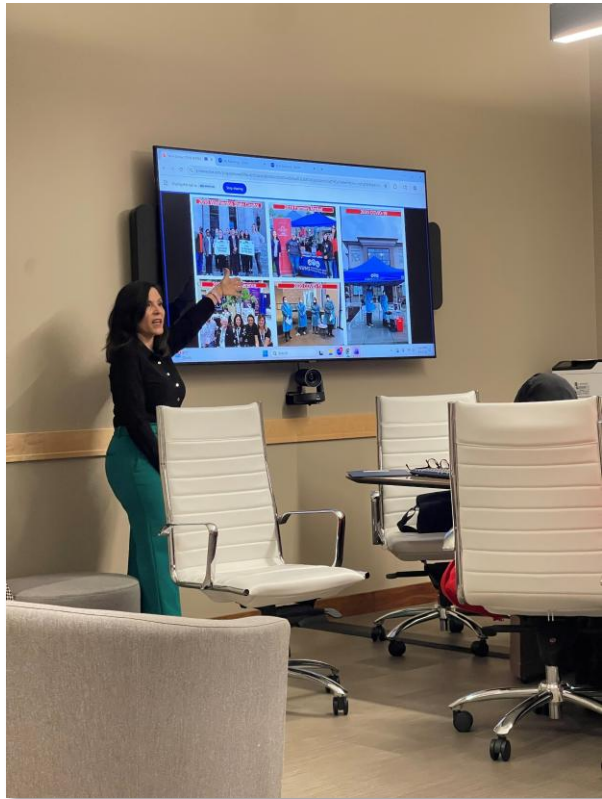
Abra Kelson, LICSW
Director of Quality and Value-Based Care



Mohammed Kanaan, MD
Medical Oncologist



Sifa Barndale, MSW, LSWAIC
Kim Ngouv, MSW
CPAN Chapter Advocacy Co-Leaders/Social Workers



Rose Gerber
Director of Patient Advocacy and Education
Community Oncology Alliance



3/4/2026 CPAN Chapter Re-Launch Northwest Medical Specialties, Washington



Participants included:

- Patients
- Survivors
- Caregivers
- Executive Leadership
- Clinical Staff
 - Oncologists
 - Social Workers
 - Nurses
 - Pharmacists



3/25/2026 - Live Practice Based Event CPAN Central Georgia Cancer Care Chapter



Melissa Shaw, BSN, RN, OCN, Regional Clinical Quality Manager, **CPAN Chapter Advocacy Leader**



CPAN Advocates



3/24/2026 Live Practice Based Event CPAN New York Cancer & Blood Specialists Chapter



Angelina Lorello, Specialist, Advocacy & Patient Experience Coordinator, **CPAN Chapter Advocacy Leader and Advocates**



3/9/2026 Live Practice Based Event CPAN Clearview Cancer Institute Chapter



CPAN Advocates

Rebekah Ormond, Director of Volunteer Services and Chelsey Karr, CRNP, Director of Education
CPAN Chapter Advocacy Co-Leaders



Chelsea Klock, RN, OCN, CPAN Chapter Advocacy Leader Hematology-Oncology Associates of Central NY

My Experience as a CPAN Chapter Advocacy Leader

- **Providing education to patients, survivors, and providers**
- **Leading Live Practice Based Educational Events**
- **National Advocacy Opportunities**
 - COA Conference
 - COA Capitol Hill Day
- Supporting the **Advocacy efforts** of COA's Industry Partners
 - Genmab 2nd Annual Science Day
- **Speaking Opportunities**
 - COA National Campaign: Faces of Community Oncology
 - CPAN Advocacy Chats, *Educational Conversations on Cancer Advocacy & Policy*
 - COA Media Interviews





How We Started! CPAN Chapter Launch – September 2016 Hematology-Oncology Associates of Central NY





Ongoing support from the Senior Leadership Team Hematology-Oncology Associates of Central NY



**Jennifer Pichoske, MS,
FNP-C, AOCNP**
Chief Executive Officer



**Maryann Roefaro, MS,
FACMPE**
Past Chief Executive Officer



L-R: Rose Gerber, MS, Anthony Scalzo, MD, Past President, Marsha DeVita RN, MS, NP, AOCN, Past Chief Clinical Officer, Rebekah Gilbert, RN, BSN, OCN, Past CPAN Chapter Advocacy Leader



Advocacy opportunities through CPAN Bringing value to our practice and patients



Patient voices are critical in promoting the value of community oncology. That's why **Chelsea Klock, RN, OCN**, stepped up to lead her practice's **COA Patient Advocacy Network (CPAN)** chapter.



COA's Advocacy Industry Partner -
Genmab 2nd Annual Science Day
2023



Providing Education on COA's Advocacy and Policy Initiatives through CPAN Practice/Chapter Based Events



Clinical Trials event with Ajeet Gajra, MD, MBBS, FACP, Chief Science Officer



Biosimilars Event with Jonas Congelli, RPH, Former Chief Strategy Officer and Nicholas Bouchard, PharmD, Former Director of Pharmacy services



Leading Live CPAN Practice/Chapter Based Events



Sit in my Chair with **NY Senator John Mannion**



Deputy Mayor of Syracuse Sharon Owens (middle) is holding a bag of drugs worth \$100,000 that were wasted due to PBMs)



National Survivors Day **Community Event**



National Advocacy Opportunities for Our Patients and Caregivers

Advocates on Capitol Hill



Jennifer Pichoske MS, FNP-C, AOCNP, Chief Executive Officer
Jonas Congelli, RPH, former Chief Strategy Officer and CPAN Advocates



CPAN Advocates on Capitol Hill



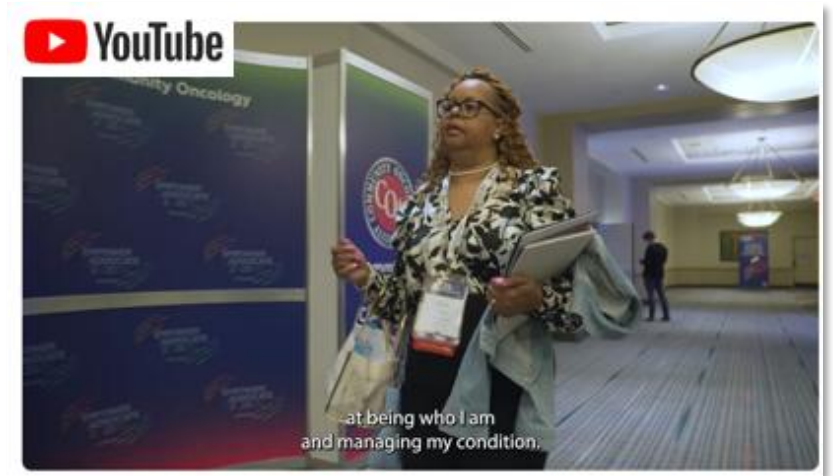
What CPAN means to our patients



Connecting with fellow CPAN advocates and leaders from across the U.S.



CPAN HOACNY survivor/CPAN advocate, Paulette Gilberti, wins Bonadio Cares Award. Donates award to the COA Patient Advocacy Network (CPAN)!



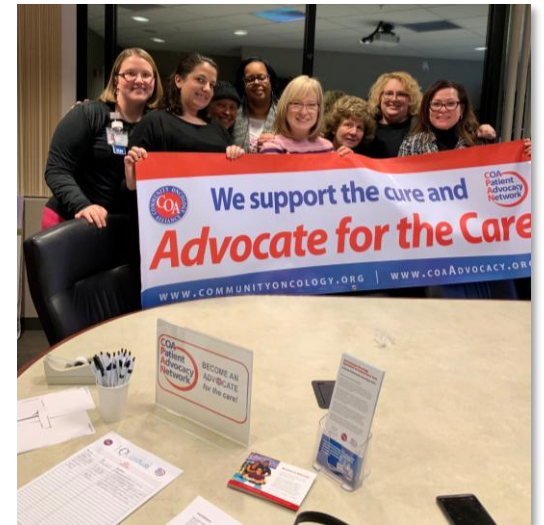
My first year at COA gave me a voice. Coming to the conference makes me a better advocate and take the information back and help my community.
Della Smith



Della Smith, Survivor, CPAN Advocate Hematology-Oncology Associates of Central NY

What Being a CPAN Advocate Means to Me

- The opportunity to share my patient experience
- Opportunity to meet with members of Congress and NY State Representatives
- Multiple national advocacy opportunities
 - COA Hill Day
 - COA Conference
 - Advisory Boards
 - Featured in COA Media Campaigns
- Multiple practice based opportunities





Della Smith, Survivor, CPAN Advocate Video Opportunities



**Faces of Community Oncology –
Patient’s Perspective 2025**

Helping Patients Heal Together



**Advocacy Voices:
Video message to Rep. Katko (NY)**

A video message to Rep. Katko from
community oncology advocate Della
Smith of Liverpool, NY. 2017



Della Smith, Survivor, CPAN Advocate Community Oncology Conference



Chelsea Klock, RN, OCN, CPAN Chapter Advocacy Leader and Della Smith, patient survivor



NY and GA advocates



Della Smith, Survivor, CPAN Advocate COA Capitol Hill Day



Della Smith and CPAN Advocates



Sunshine Maracle, CPAN Chapter Advocacy Co-Leader Hope Cancer Care of Nevada

My Experience as a CPAN Chapter Advocacy Leader

- **Providing education to patients, survivors, and providers**
- **Leading Live and Virtual Practice Based Events**
 - CPAN Chapter Launch
 - Virtual Events
 - Live Quarterly Educational Advocacy Events
- **National Advocacy Opportunities**
 - COA Conference
 - COA Capitol Hill Day
- **Community Events**
 - Las Vegas Aviators Survivorship night
 - Hope Cancer Care of Nevada Health Fairs
 - AON Cares Gala





How We Started! CPAN Chapter Launch - May 2023

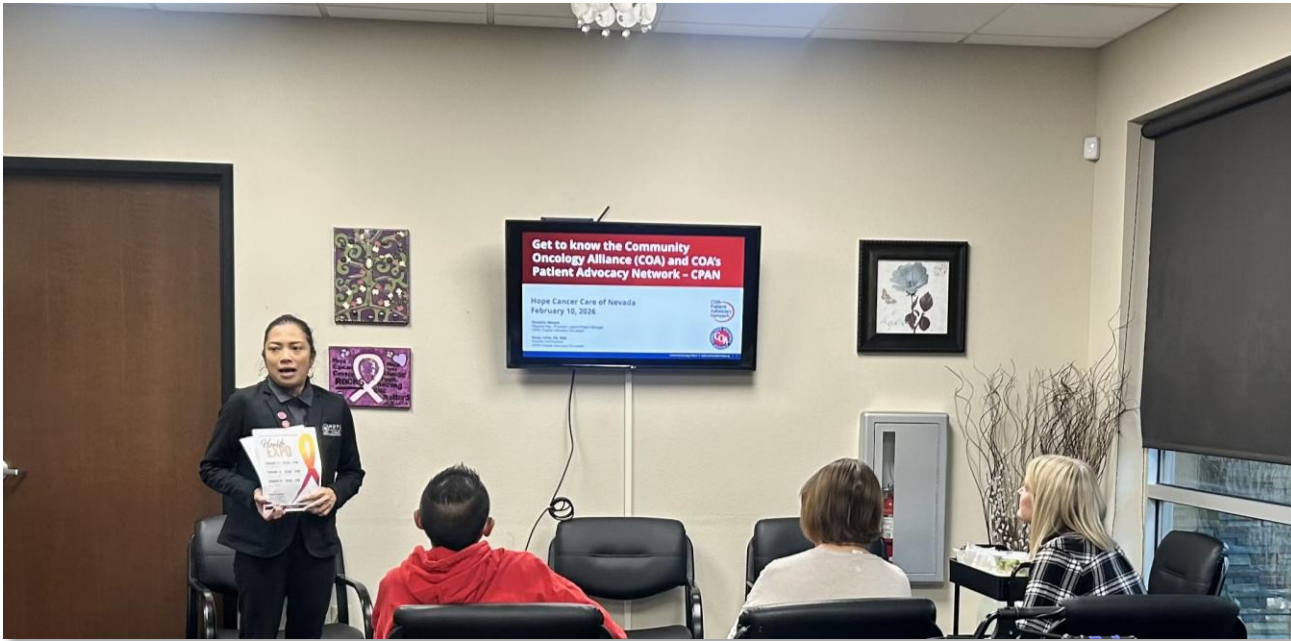
Hope Cancer Care of Nevada



Raja Mehdi, MD
Medical Oncologist
Founding Partner



2/10/2026 Providing Education on COA's Advocacy & Policy Initiatives – Practice Based CPAN Chapter Educational Event



Sunshine Maracle, CPAN Chapter Advocacy Leader



CPAN Advocates



CPAN Chapter Launch Immediately Created Opportunities for Our Practice and Patients

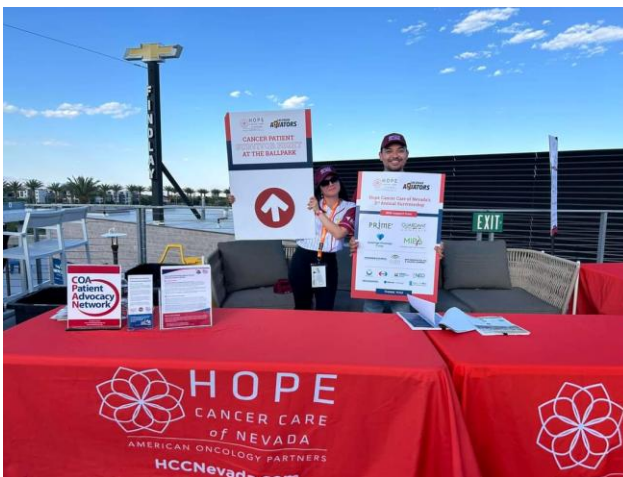


As founding partner and medical oncologist Dr. Raja Mehdi says, “As community oncologists, we have to be able to deliver care closest to where the patient lives. That’s the whole goal. **The heart of cancer care is community oncology. We have to go where the patients are.**”



How We Amplify CPAN's Messaging...Reaching out to Patients and Caregivers in Multiple Ways

Live events



Sunshine Maracle • 1st
 Manager, National Events, Vendor Partnerships & Physician Liaison
 2mo •

Join Community Oncology Alliance and COA Patient Advocacy Network (CPAN) for its 2026 CPAN Advocacy Chat Series beginning next Wednesday, Feb. 4 at 12:00-12:30pm ET! ...more


American Oncology Network
 23,975 followers
 2mo •

Join Community Oncology Alliance and COA Patient Advocacy Network (CPAN) for its 2026 CPAN Advocacy Chat Series beginning next Wednesday, Feb. 4 at 12:00-12:30pm ET! ...more


advocacy CHATS COA Patient Advocacy Network

Join us as we kickoff our 2026 CPAN Advocacy Chat Series
 Wednesday | February 4, 2026 | 12:00-12:30 pm ET


COA's Crystal Ball
 What Can We Expect in 2026?



Ted Olson, MBA
Executive Director



Nick Ferreyros
Managing Director of Policy, Advocacy, and Communications



Rose Gerber, MS
Director of Patient Advocacy & Education

It's been a year since a new president and congress took power in DC. Hear from COA's Executive Director, Ted Olson, and Managing Director, Nick Ferreyros, on what we anticipate the 2026 policy landscape in Washington will look like and what progress has been made on COA's top policy and advocacy issues.


Advocacy Chat host and COA's Director of Patient Advocacy and Education Rose Gerber, MS, will ask the questions that COA's audience cares about, including protecting the patient and physician relationship and removing obstacles to ensure that patients continue to have access to high-quality cancer care.

Free registration:
 SCAN QR code or
 Visit www.coaadvocacy.org/advocacy-chats

SCAN ME

Sunshine Maracle • 1st
 Regional Manager, Physician Liaison- Project Manager at American Oncology ...
 8m •

Join us for an evening of support, education, and connection. These gatherings bring together patients, families, and caregivers to learn more about community oncology, access helpful resources, and share experiences in a supportive setting. [Community Oncology Alliance #coacpan #patientadvocacy #wearecommunityoncology Hope Cancer Care of Nevada Raja Mehdi MD Rose Gerber, MS Tracey Banks](#)



Join us for an evening of support, education, and connection at Hope Cancer Care of Nevada.

MEETING DATES:

- Tuesday, February 10, 2026
- Tuesday, May 12, 2026
- Tuesday, August 11, 2026
- Tuesday, November 10, 2026

TIME:
 6:00 p.m.

LOCATION:
 Hope Cancer Care of Nevada
 6827 W. Tropicana Ave., Ste. 110
 Las Vegas, NV 89103

These gatherings bring together patients, families, and caregivers to learn more about community oncology, access helpful resources, and share experiences in a supportive setting.

Hope Cancer Care of Nevada partners with the Community Oncology Alliance (COA) and COA's Patient Advocacy Network (CPAN), a national advocacy organization whose mission is to educate patients, cancer survivors, and caregivers about the value of community oncology and independent cancer centers.

Free event for the community.

For more information, contact
 Sunshine.Maracle@AONcology.com

HOPE CANCER CARE OF NEVADA
 AMERICAN ONCOLOGY PARTNERS

HCCNevada.com



2025 COA Capitol Hill Day Hope Cancer Care of Nevada



CPAN Advocates and Ted Okon, COA Executive Director



CPAN Advocates



Advocacy Opportunities For Patients and Caregivers- Community Oncology Conference



Conference Planning with patient/survivors



2025 COA Conference Session - On the Record: Media Relations in the Modern Age



CPAN Advocates from Hope Cancer Care of Nevada

Thank You!

